

ALCOHOL CONSUMPTION. THE SHOCKING FACTS.

MORE THAN **9 MILLION PEOPLE**



IN



DRINK MORE THAN THE **RECOMMENDED DAILY LIMITS**



YOU SHOULDN'T
REGULARLY DRINK MORE
THAN 14 UNITS A WEEK

IN 2014

8,697 PEOPLE

DIED

FROM **ALCOHOL**
RELATED DEATHS



— THAT'S EQUIVALENT TO —

50 PUBS

FULL OF PEOPLE



10 NIGHT CLUBS

FULL OF PEOPLE



1 SMALL STADIUM

FULL OF PEOPLE



THE **NHS** ESTIMATES THAT AROUND

SHOW SIGNS OF
ALCOHOL
DEPENDENCE



&



IN 2012



178,247 PRESCRIPTIONS

WERE PRESCRIBED TO TREAT DEPENDENCY

ALCOHOL NOW COSTS
THE NHS



THAT'S EQUAL TO
£120 FOR EVERY
TAX PAYER

£3.5
BILLION
PER YEAR



ALCOHOL



IS A CAUSAL FACTOR TO
MORE THAN 60
MEDICAL CONDITIONS



MOUTH, THROAT, STOMACH, LIVER AND
BREAST CANCERS; HIGH BLOOD PRESSURE,
CIRRHOSIS OF THE LIVER; AND DEPRESSION